

Reading Aloud

3 BENEFITS TO READING ALOUD TO YOUR CHILD

001.



Makes your child smarter

READING ALOUD INCREASES INTELLECTUAL DEVELOPMENT

Reading aloud 15 minutes per day exposes a child to over 1,000,000 words per year. Children's books introduce children to 50% more rare and unique words than prime-time television. Reading aloud stimulates creativity and imagination.

002.

Makes your child happier

READING ACTIVATES HAPPY NEURONS IN THE BRAIN

Reading together creates a special bond. The shared experience of stories plays a vital role in a child's growth, development, and happiness. The books they read and the characters they get to know can become like friends - friends that the whole family can refer to again and again.



003.



Makes the world a better place

CHILDREN DEVELOP EMPATHY THROUGH SHARED STORIES

Sharing literature is one of the best ways to help kids understand something without experiencing it for themselves. Books do this with all sorts of subjects and concepts, building our children's understanding of humanity and the world around them.

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